

CONTACT

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EDUCATION

**Bachelor of Design,
Communication Design**
School of Design, Sushant
University, Gurugram
2023 – 2027 · 7th semester

Thesis: *Rellane: Taste as a
System*, on directing
generative AI without giving
up design judgment.

SKILLS

Communication design
Illustration
Typography and art
direction
UI/UX and design systems
Motion design
Creative coding
Directing AI models

SOFTWARE

Figma Illustrator
Photoshop
After Effects
Premiere Pro Blender
Procreate
TouchDesigner

AI TOOLS

Claude, ChatGPT / Codex,
Gemini

LANGUAGES

English, Hindi

Amber Sachdeva

Communication Designer · BDes, class of 2027

I work across illustration, motion, interfaces and creative code. My focus is the moment a design is chosen: I'm building tools where AI does the drafting and the designer keeps the choice.

SELECTED WORK

Rellane

2026 · PRODUCT DESIGN, BRAND

A design studio where several AIs draft the work and the designer keeps the choice.

- Conceived and directed a Mac app in which the AI subscriptions a designer already pays for draft side by side, a critic ranks the drafts, and claims the brief never made are flagged.
- Defined Guard, a quality gate of 78 design rules checked in a real browser, which blocks approval until the work passes.
- Designed the brand, the Graphite and Paper design system and every screen, and directed AI coding agents through the build.
- Designed Rellane Desk, a Windows enquiry desk for a small business: WhatsApp and IndiaMART enquiries in one list, AI-drafted replies, and a person presses Send.
- Made the launch teaser. Rellane is the subject of my BDes thesis.

Urban Monkey, a study

2026 · UI/UX, FRONT-END

An independent storefront study for a Mumbai streetwear label. Not affiliated with the brand.

- Designed and built a 12-piece catalogue with search, URL-based filters, product pages, a demo bag with undo, and a "Build a fit" stylist.
- Made it work by keyboard and touch, with reduced motion and no sideways scrolling from 360 to 1440 px, covered by 23 real-browser tests.

Watercolor World

ILLUSTRATION, ART DIRECTION

A personal world in watercolour and ink.

- Painted a wooden house wrapped in plants, the objects on my desk, and a character, Alex, the studio assistant.
- Art-directed the paintings into the visual system of my previous portfolio, with Alex as its guide.